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ABSOLENT AIR CARE GROUP STRENGTHENS GROUP MANAGEMENT

Absolent Air Care Group AB has strengthened its Group Management with Robert Wiktorén as Chief Product Officer.

As part of Absolent's ambition to lead the development within commercial air cleaning we have decided to add a new role as Chief Product Officer to the Group Management team with the mission to manage and optimize our product assortment and architecture. As Absolent Air Care Group keeps growing through acquisitions and through new products and new technologies the synergy potential grows within product development, production and strategic sourcing. The role as CPO will ensure that Absolent has a customized product offering at industry leading lead times, quality and cost.

Absolent has successfully attracted Robert Wiktorén to the role and he joins the company on August 30th 2021. Robert has a Master of Science in Mechanical Engineering from Chalmers and joins from a successful career with the SKF Group. At SKF Robert has held positions as General Manager for multisite business units, Director Product Management and Business Development and delivered results through modularization and product assortment optimization.

"We look forward to having Robert as part of our team and are pleased that he has decided to pursue the next chapter of his already successful career with us at Absolent. Robert has been very well trained in how to build and operate industrial systems at SKF and proven that he can create results cross company borders. He has the same fundamental belief as us in the strength of a modular product architecture and that we can make it a sustainable competitive advantage. We welcome Robert to the Absolent family and look forward to taking Absolent to the next level together", says Axel Berntsson, CEO Absolent Air Care Group

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