

Press release 2019-02-28



Absolent Group

## **Absolent AB opens a new company in Hong Kong**

***Absolent Group subsidiary Absolent AB opens a new company in Hong Kong, Absolent Hong Kong Limited, that will serve as a basis for sales in Hong Kong, southern China and Taiwan. It will also be the center for sales support and business development for the whole APAC region.***

In order to cover more of China Absolent has opened an office in Hong Kong to cover the thriving industry in southern China as well as Taiwan. The Pearl River Delta is one of the world's most dynamic Industrial areas, and the timing is now right to focus more on this region. The Sales activities will be integrated in the Greater China sales planning.

*"The southern China region, including Taiwan, is a very strong Industrial region in China. With this new office we can now stay much closer to our potential new clients and provide strong service and support there",* says Andreas Johansson.

The Hong Kong office will also provide technical sales support to the whole APAC region as well as support distributors in APAC.

*"We see an increased awareness of Air-Pollution and clean air throughout APAC, and we can now even better support our Asian distributors in this trend in many fast-growing economies in Asia",* says Andreas Johansson.

Absolent AB has established itself as a prominent and highly competent supplier of oil mist, oil smoke and dust filters. We offer the highest quality and genuine know-how in every part of our organization with a strong focus on innovation and customized solutions. Absolent AB is a part of Absolent Group, listed at Nasdaq Stockholm First North.

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